



# THE HEART OF COMMUNICATION

WITH

**ROB PARSONS**

**“A MASTERCLASS IN  
PUBLIC SPEAKING”**

**- Dr RT Kendall**



# CAPTURE THEIR HEARTS AS WELL AS THEIR MINDS

**Our words make a difference.** For any public communicator, saying something that connects with the audience is essential, but there are so many considerations. What is the best way to be emotive, relational, rational and practical while keeping to the point? With so much to think about, it's possible for a message to be conveyed without affecting those who hear it. Yet there are ways for any speaker to enhance their communication skills to better impact their audience.

This autumn, for the first time, Rob Parsons is going on tour to bring together fifty years of public speaking experience in one event. He has spoken to over a million people - multinational organisations, governments and congregations and in every setting, he knows

how to create an authentic connection with those listening. During this event, Rob will unpack methods that will help anyone to grasp, not only how to speak to the head, but to the heart. Whether you speak in church or another context, this is for you.

---

**“IMPROVE BY 50%  
IN SIX MONTHS  
BY DOING TWO  
SIMPLE THINGS”**

## YOU'LL COME AWAY WITH

Tried and tested techniques for better preparation

---

Creative ways to utilise storytelling

---

Tactics for avoiding the most common distractions

---

Insight into the power of vulnerability

---

An understanding into why we lose an audience

---

The ability to discern the 'two types of critic'

---

A fresh hunger for inspirational communication

## ROB PARSONS, OBE

Rob is the founder and chairman of Care for the Family. He is the bestselling author of over 20 books including *The Wisdom House* and *The Sixty Minute Father*. He is married to Dianne and they have two children and five grandchildren.



# 2019 EVENT TOUR

## NEWPORT

Saturday 5 October  
Care for the Family, NP10 8BA

## BRISTOL

Wednesday 9 October  
St Michael's Centre, BS34 8PD

## BOURNEMOUTH

Thursday 10 October  
Citygate Church, BH8 8AS

## WESTMINSTER

Tuesday 15 October  
Emmanuel Centre, SW1P 3DW

## GUILDFORD

Wednesday 16 October  
The Mandolay Hotel, GU1 2AE

## BRIGHTON

Thursday 17 October  
CityCoast Centre, BN41 1DG

All events 7.30 pm (except Newport, which begins at 10.00 am).

## TICKETS

Standard	£7.00
Concession ticket*	£5.00
Groups of 4 or more	£5.00

## BOOK NOW

029 2081 0800  
[cff.org.uk/heartof](http://cff.org.uk/heartof)

\* We don't want anyone to miss out on our events, so if a concession ticket makes attending more possible, please choose this option when booking.

**“ROB PARSONS IS AN INSPIRATION”**  
- **Revd Nicky Gumbel**



**#THOC19**

Please note that we do not have the facilities to accommodate babies and young children at this event.

Care for the Family – a Christian response to a world of need. A registered charity (England and Wales: 1066905; Scotland: SC038497). A company limited by guarantee no. 3482910. Registered in England and Wales. Registered office: Tovey House, Cleppa Park, Newport, NP10 8BA.

